

عنوان مقاله:

Providing a Model for the Participation of the Health Donors in the Direction of Digital Health Developments

محل انتشار:

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خلاصه مقاله:

Purpose: The purpose of this study is to provide a model for the participation of health donors in the direction of digital health developments. There are different types of this partnership, which necessitates the goal of this paper. **Method:** This research has been done qualitatively and it is exploratory. Theme analysis technique has been used. Also, by examining different patterns related to charitable affairs in the country and abroad, a preliminary pattern was drawn by reviewing domestic and foreign studies. Using the snowball technique, ۴۷ experts were selected in the qualitative section. Using semi-structured interview tools, ۴۷ experts and philanthropists in Fars province were interviewed. The software used is ATLAS TI. **Findings:** Based on the results, ۵۱ codes were identified. These ۵۱ codes were divided into ۸ categories of primary content. These ۸ themes are codified plan and roadmap, interaction with donors in policy-making, providing legal facilities to donors, streamlining laws for donors, helping with education in the health sector, creating a culture for health, and spending financial resources in the sectors. Priority is given to costs in the prevention department commensurate with the treatment. **Conclusion:** Based on the designed model, creating strategy and planning, education and culture, ease of laws and regulations, as well as planning financial resources play an important role in managing the participation of health donors. With clear planning of health programs, benefactors see the clarity of decisions.

کلمات کلیدی:

Donor Participation, Health Donors, content analysis, Health Policy

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