

## عنوان مقاله:

Examining the Concept of E-Commerce in the Economy

## محل انتشار:

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## خلاصه مقاله:

The use of information and communication technology in various economic and commercial fields has made the tremendous effects of this phenomenon more visible than before. Many economic advantages of using information and communication technology in economy and commerce include saving exchange costs, increasing the productivity of enterprises and industries, changing the management and production processes of economic enterprises, reducing the cost of searching, more and easier and cheaper access to information, reducing market entry restrictions, more number of suppliers, increase in competition, decrease in monopoly profit, and decrease in cost and price of goods and commercial facilitation have caused increasing attention to this new phenomenon. International organizations under the leadership of the United Nations and its affiliated organizations such as UNCTAD and UN/CEFACT during the past few years by presenting standards and proposed strategies to the member countries, practical measures for the development of electronic commerce and its subcategories, i.e. electronic banking, transport, and electronic transfer of electronic insurance has been implemented in the world. Governments have also taken extensive measures to develop electronic commerce. In these countries, the dynamic and efficient private sector has taken center stage and uses the latest technical developments in its activities. On the other hand, in some advanced developing countries such as Southeast Asian countries, in addition to policy-making and macro-management, governments have provided extensive support for the development of business and electronic banking. The link with the global economy, appropriate economic reforms, development of human resources, economic, legal, technical, telecommunication and communication infrastructure, and a relatively efficient private sector have created suitable conditions for the development of business and electronic banking in these countries.

## کلمات کلیدی:

e-commerce, Global Economy, information and communication technology, Electronic banking

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