

عنوان مقاله:

Security Sense from the Perspective of Cultural Consumption in Intellectuals of Islamic Azad University of Azadshahr

محل انتشار:

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خلاصه مقاله:

Cultural consumption is a common method for identity formation and self-representation. In cultural consumption, people use all types of valuable goods and symbols, not for their financial value but for their cultural value, to create an ideal image of their self in other people's minds. Consequences and results of consuming artistic and cultural goods constantly affect their consumption level. If the results are somehow positive, they will bring about more and better consumption of these goods and if there have been negative consequences of consuming these goods. The consumption level of these will decrease automatically in the near future and consequently the society will not benefit. Therefore, current study's laid out in order to identify factors and points that are related to cultural consumption and security sense. This is a quantitative study and in applied science, and from the viewpoint of design it is a correlational-descriptive study in which using Pearson correlation coefficient, the relation between cultural goods consumption and sense of security is investigated. Statistical population of this study consists of ۵۱۰۰ Islamic Azad University students. Simple random sampling and Cochran formula were used and ۳۷۸ questionnaires were distributed among the students. In this study effect of literary goods, musical goods, cinematic goods, gender and education indices of Azadshahr are investigated. Results show that there's a significant relationship between literary goods consumption and sense of security. There's no significant relationship between musical goods consumption and sense of security, i.e. the aforementioned variables are not empirically supported hence we can assert that the hypothesis is not supported. There's a significant relationship between the cost of cinematic goods and security sense. There's a significant relationship between cultural goods consumption and security sense. There's a significant relationship between gender and cultural consumption. There's a significant relationship between education and cultural consumption. In the last part of our analysis, we investigated the multifold relations between variables.

.Coefficient of determination is $r^2=0.404$

کلمات کلیدی:

Cultural Consumption, Security sense, cultural goods

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