

## عنوان مقاله:

Explain the physical features affecting residents' attachment to their homes and their persistence in new cities (case (study: Binalood New city

## محل انتشار:

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#### خلاصه مقاله:

The present study aims to provide the basis for the persistence of city dwellers in their new cities by promoting their place attachment. It explains the relationship between physical criteria in residential complexes and place attachment in new cities. This research is fundamental-practical and relies on library studies and a mix-method research strategy. The practical part of the research uses a correlation strategy to discover the relationship between variables. To collect the required data in this section, ٣٧۵ questionnaires (based on Cochran Formula) have been distributed using the random method. The Pearson correlation test and linear regression model have been used to determine the nature of the relationship between place attachment and physical criteria in residential complexes. SPSS software is used to rank these physical features. From the residents' point of view, A key criteria are important in place attachment in residential complexes. The results of the study, while confirming the significant correlation of these physical factors with place attachment, show that visual richness is the most effective physical factor in inducing resident's place attachment and the need to pay attention to high human needs, such as the need to the beauty. In cases where individuals do not find the physical factors of their residential place suitable, they show a greater tendency to leave their place. In this regard, people can be expected to stay longer by improving the physical criteria related to .residential complexes

# كلمات كليدى:

Place, Place attachment, Residential Complex, Units, New Cities

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