

عنوان مقاله:

Review studies on the role of malls on the vitality of urban spaces

محل انتشار:

دومین کنفرانس بین المللی پیشرفت های اخیر در مهندسی، نوآوری و تکنولوژی (سال: 1402)

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خلاصه مقاله:

Man is a social being by nature and he needs communication with others to continue his life and part of this communication is formed in the urban space and commercial centers play a significant role in the formation of social interactions because nowadays shopping for people is more It has a recreational and leisure aspect and people go to shopping centers to spend their free time Since shopping lost its meaning as an economic unit and was formed in the form of a commercial-entertainment factor, people spent more time in commercial centers and this caused these centers to compete with each other in order to meet people's social and spiritual needs. and in this way, large commercial centers called commercial malls emerged, which meet the economic, social and recreational needs of citizens. These centers must have a series of components and parameters to meet the needs of citizens, especially in the field of social interactions; Now, in this research, with the aim of improving and upgrading the dynamic and vitality parameters of these centers and creating positive interactions with descriptive and analytical qualitative research methods, with library studies and compiling theoretical foundations of studies conducted by previous researchers. The results show the desire of the activists that the spaces of commercial-recreational centers and malls are safe and .homogenous, who want a safe and quality space and at the same time fun

کلمات کلیدی:

.Review, mall, vitality, city

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