عنوان مقاله:

Opportunities and Threats of Artificial Intelligence in the Fashion Industry

نویسنده:

Mahboubeh Shahidi - *Design and Clothing Department*

خلاصه مقاله:

Artificial intelligence is a set of technologies and algorithms that give computers and different systems the ability to learn, think and perform complex tasks. Artificial intelligence as a new technology has many applications in the fashion industry. Using artificial intelligence algorithms, it is possible to predict fashion trends, design clothes, optimize production time and cost, etc. But also, with the introduction of artificial intelligence into the fashion industry, threats will also emerge for this industry. In order to investigate the opportunities and threats of artificial intelligence in the fashion and fashion industry, in this research, artificial intelligence technologies in the fashion industry have been explained. Various sources have been used to collect the information needed for this research. These sources include scientific articles, books, reports and sites related to the fashion industry and artificial intelligence. In the following, with the help of these sources, the opportunities and threats of artificial intelligence for the fashion industry have been examined in detail. In general, despite the many opportunities that artificial intelligence provides for the fashion industry, there are also threats to this industry that must be taken into account.

کلمات کلیدی:

Artificial Intelligence, Fashion Industry, Fashion Technology

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