

عنوان مقاله:

Investigating the Impact of Tourists' Travel Distance on the Domestic Tourism Demand in Mashhad

محل انتشار:

Iranian Economic Review Journal, دوره 23, شماره 4 (سال: 1398)

تعداد صفحات اصل مقاله: 26

نویسندگان:

Fatemeh Rahmani - *Iranian Academic Center for Education, Culture and Research (ACECR), Tourism Economic Department, Khorasan Razavi, Iran*

Samane Zangoei - *Iranian Academic Center for Education, Culture and Research (ACECR), Tourism Economic Department, Khorasan Razavi, Iran*

Maryam Rasoulzadeh - *Iranian Academic Center for Education, Culture and Research (ACECR), Tourism Economic Department, Khorasan Razavi, Iran*

Samira Heydarian - *Iranian Academic Center for Education, Culture and Research (ACECR), Tourism Economic Department, Khorasan Razavi, Iran*

خلاصه مقاله:

The purpose of the present study was to investigate the effect of the travel distance of tourists on the demand for domestic tourism in Mashhad. Data used in this research was cross-sectional which includes ۱۳۸۸ domestic tourist families who stayed for at least one night in Mashhad City in ۲۰۰۵. The sample was selected using a randomized stratified sampling method and the data was gathered by an oral interview with the heads of the tourists' households and by completing the questionnaire. Using the AIDS model, income and price elasticities were calculated for six items including food, accommodation, transportation, having fun, shopping and souvenirs, and the impact of travel distance on the demand for tourist goods in Mashhad was investigated.

کلمات کلیدی:

Keywords: Tourism Demand, Domestic Tourism, Price Elasticity of Demand, Distance Dimension, Mashhad. JEL

Classification: C۳۱, D۱۲, Z۳۱

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/1779078>

