

عنوان مقاله:

The Factors Affecting Students Attitudes toward Learning via Cellular Phone: A Study on Students of Isfahan University of Medical Sciences Using Technology Acceptance Model

محل انتشار:

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خلاصه مقاله:

Background & Objective: Learning via mobile as a new stage of electronic learning development has been introduced to provide opportunities for transferring information and improving students learning The present study was carried out to investigate the factors affecting the attitudes of Medical Students toward the acceptance of cellular phone as one of the educational means **Methods:** In this descriptive correlation research the study population was all the medical students in Isfahan University of Medical Sciences Isfahan Iran Study samples were ۲۱۴ students selected through clustered random sampling according to the sample size Data collection was performed using a questionnaire designed based on forming constructs and factors of Davis et al (۱۹۸۹) acceptance model The questionnaires validity and reliability were determined through content validity and Cronbachs alpha respectively **Results :** Variables including the perception of easy usage of elearning the perception of the helpfulness of elearning students attitudes toward elearning and the decision to use it were found to be the factors which positively affect the acceptance and use of this technology among the students at the level of ۰۰۱ **Conclusion:** Based on on findings the technology acceptance model of learning via cellular phone was approved in the studied population so that it is applicable to the understudy population

کلمات کلیدی:

(Mobile, Learning, Technology Acceptance Model (TAM

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