

عنوان مقاله:

Designing the organizational aesthetics pattern with grounded-theory

محل انتشار:

مجله آنالیز غیر خطی و کاربردها، دوره 14، شماره 12 (سال: 1402)

تعداد صفحات اصل مقاله: 12

نویسندگان:

Homa Khozaei - *Department of Management, Rafsanjan Branch, Islamic Azad University, Rafsanjan, Iran*

Malikeh Beheshtifar - *Department of Management, Rafsanjan Branch, Islamic Azad University, Rafsanjan, Iran*

Amin Nikpour - *Department of Management, Kerman Branch, Islamic Azad University, Kerman, Iran*

خلاصه مقاله:

The purpose of this research is the design The Organizational Aesthetics Pattern with Grounded Theory. Current research is exploratory-applied research in terms of purpose, deductive in terms of method, descriptive survey and it is qualitative research. First, 11 experts were interviewed using the theoretical sampling method. Then, the interviews were analyzed by using Grounded Theory, and 189 items were identified as primary concepts from the context of the interview by open coding, and they are categorized as 16 organizer themes, 50 basic themes, and five categories. In the quantitative part of the research, a questionnaire was distributed based on the statistical society of 412 and it was analyzed by data analysis in SPSS software. In the qualitative part of the research, the dimensions of causal condition (2 organizer themes and 8 basic themes), intervening condition (2 organizer themes and 4 basic themes), contextual condition (2 organizer themes and 9 basic themes), strategic condition (3 organizer themes and 9 basic themes) and consequential condition (5 organizer themes and 16 basic themes) were determined and the process of activity and the pattern were created in the following. Also, it can be concluded according to the derived results, the composed model has acceptable reliability and validity and it can be used as a trustful model to design the organizational aesthetics pattern.

کلمات کلیدی:

Aesthetics, Organizational Aesthetics, Grounded-Theory, Fuzzy Delphi, Structural Relations

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/1878085>

