

عنوان مقاله:

Assessment of Sport Tourists' Satisfaction with the Quality of Facilities of Tehran Azadi Sport Complex

محل انتشار:

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خلاصه مقاله:

the purpose of this study was to evaluate the satisfaction of sport tourists with the quality of tourism facilities (sports, accommodation and recreation) in Tehran Azadi Sport Complex. The statistical population of the study was all the spectators who participated in the football match between the two teams Esteghlal and Persepolis in ۱۳۹۷ in Tehran Azadi Sport Complex. The statistical sample of the study consisted of ۲۵۰ individuals who were selected in a sports complex and responded to a researcher-made questionnaire whose validity and reliability were confirmed by simple random sampling. Pearson was used for data analysis. The results showed that there is a positive and significant relationship between the research variables with the level of sport tourists' satisfaction. Health and sport facilities had the highest score and public facilities had the lowest level of Ragh. It is recommended to increase the .quality of public and amenities to increase the satisfaction of sports tourists

کلمات کلیدی:

Azadi Sport Complex, Sport Tourist, Facilities

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