

عنوان مقاله:

Health Tourism Qualification in Urban income stabilization, Case Study: Tehran

محل انتشار:

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خلاصه مقاله:

Urbanization and urban development have been considered as one of the main phenomena of contemporary age. As the last century was called as industrial revolution, the current century can be called as urban revolution. Urbanization growth in its modern meaning has been originated from industrial countries and changed to a worldwide phenomenon in the second half of twenties century and was intensified more and more. One of the most important challenges which urban planners were faced by was the way of providing urban permanent financial resources. This challenge is more and more increased when the need for public services in cities and financial limitation in municipalities from other side are increasing. In this regard, one of the items seeming to be influential in stabilization of urban income in Tehran is the increase of health tourism capacities. This study has been practical in term of objective and descriptive analysis in term of method. In order to complete the information and better investigate the topic of the research a questionnaire was designed based on hypothesis and distributed among ۱۵۵ health tourism experts and authorities in Tehran. The results showed that health tourism qualification is influential on stabilization and cooperation of urban incomes in Tehran.

کلمات کلیدی:

health tourism, Urban Income Stabilization, Qualification, Tehran

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