

عنوان مقاله:

Effects of Teaching Tourism Vocabulary on Iranian Hotel Management Students' Communication Skills

محل انتشار:

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خلاصه مقاله:

English as the most popular international system of communication plays an undeniable role in the communication of various disciplines. Present study followed a quantitative approach. The study involved studying the effects of teaching tourism vocabulary on communication skills of the students of tourism and hotel management. Forty-six students participated in the study. Two groups were formed randomly; experimental and control. They took the PET test. Their scores from the PET test were used to check the homogeneity of the learners and their pretest communication skills score. The learners' communication skills scores were the collection of their listening and speaking scores from the PET test. After the treatment, the learners took the listening and speaking tests from the PET test. Their mean scores were calculated and compared to find any significant difference. The results showed that the experimental group's communication skills outperformed the control group. Moreover, the results of the study showed the importance of teaching vocabulary for improving communication skills of the students.

کلمات کلیدی:

communication skills, Tourism, Training in hospitality, vocabulary teaching

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