

عنوان مقاله:

:Investigating the relationship between stock pricing error and company innovation in listed companies Tehran Stock Exchange

محل انتشار:

اولین همایش ملی پژوهش های نو پدید در حسابداری، مالی، مدیریت و اقتصاد با رویکرد توسعه اکوسیستم نوآوری (سال: 1402)

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خلاصه مقاله:

This research was conducted with the aim of investigating the relationship between stock pricing error and company innovation in companies listed on the Tehran Stock Exchange. In order to test the four research hypotheses, panel data regression has been used. The statistical population consisted of ۳۹۶ companies admitted to the Tehran Stock Exchange and the statistical sample included ۱۱۰ companies in the period from ۲۰۱۶ to ۲۰۲۱, which were selected by systematic elimination. The findings of the research indicated that the company's stock pricing error has a direct and indirect effect (through financing) on the company's innovation. Also, the results of this research showed that the company's growth has a relationship between the stock market pricing error and the company's innovation. It has no effect, but stock turnover strengthens this relationship.

کلمات کلیدی:

pricing error, innovation, financing, stock turnover

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