

عنوان مقاله:

(The Role of Wellness Tourism in Tourist's Spiritual Health (Case Study; Baghestan Recreation and Tourism Village

محل انتشار:

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خلاصه مقاله:

Wellness tourism has become a growing market in the tourism industry, which has a high potential of development. Wellness tourism is tourists with motivations for acquiring health and wellbeing who choose a trip with awareness and reliance. As a result, wellness tourism starts on a trip to the outside and aims to improve the physical, mental, and social health; during the trip, the inside trip is formed and leads to identifying unifying with a creator. This study aims to investigate the role of wellness tourism in the spiritual health of the recreation-tourism village of Baghistan. This is qualitative, and its method is descriptive-analytical, in which the interviewing method with tourists has been used since Nov. ۲۰۲۳. After analyzing the qualitative method, the results of the study show that the positive impacts and positive personal feelings along with personal internal motivations are factors of wellness tourism which finally lead to spiritual health. Although wellbeing and journey are inseparable parts of the body, soul, and spirit, the component of self-knowledge, inner peace, allows the tourist to enjoy and satisfy with awareness of the trip, to touch more health, wellbeing, freshness, and integrity of the spiritual health dimensions.

کلمات کلیدی:

Wellness tourism, Spiritual Health, Tourist

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