

عنوان مقاله:

Enhancing Supply Chain Management through the Integration of AI and Blockchain: Case Studies and Key Benefits

محل انتشار:

اولین کنفرانس ملی پژوهش و نوآوری در هوش مصنوعی (سال: 1402)

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خلاصه مقاله:

Article explores the potential benefits of integrating Artificial Intelligence (AI) and Blockchain technology in supply chain management. Through case studies of leading companies such as Walmart, IBM, Puma, Ambrosus, Circular Tree, the article examines how this technology can improve transparency, efficiency, security, fraud detection, and warehouse management. The integration of the Internet of Things (IoT) is also discussed as a means of enhancing real-time data analysis. The article concludes by discussing the challenges and future directions of this technology in the supply chain management industry. Overall, the article argues that the combination of AI and Blockchain has the potential to revolutionize supply chain management and improve sustainability, transparency, and accountability

کلمات کلیدی:

AI, Blockchain, supply chain management, transparency, efficiency, security

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