

عنوان مقاله:

Investigating the relationship between CEO overconfidence and his other characteristics with social responsibility

محل انتشار:

بیست و یکمین کنفرانس بین المللی پژوهش در مدیریت، اقتصاد و توسعه (سال: 1403)

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خلاصه مقاله:

High social responsibility in an organization indicates to what extent an organization has been able to respond well to the needs of the stakeholders while implementing its organizational model. In this research, the relationship between the trustworthiness of the CEO and the other characteristics of the company's social responsibility has been investigated. Managers who are not overconfident can increase the social responsibility of the company to a better extent because they know that their managerial information and knowledge is not enough to make decisions and, in order to perform tasks and activities better, they should search for more information. Paid to make more appropriate decisions. Also, it can be said that as the age of managers increases, their level of conservatism increases, and they become more responsible in front of society. There is an inverse relationship between management trust and corporate social responsibility. Also, among the characteristics of the CEO, the age of the manager has a direct and significant relationship with social responsibility. In addition, the variables of company size and financial leverage of the company also have a direct and meaningful relationship with the social responsibility of the company. The current research is applied and post-event research. The spatial scope of the research, the companies admitted to the Tehran Stock Exchange and its temporal scope from ۱۳۹۵ to ۱۳۹۹, and to test the hypothesis, the least squares regression model and Eviuz and Stata software were used for data analysis

کلمات کلیدی:

trustworthiness, social responsibility, characteristics of CEO

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