

عنوان مقاله:

A CONCEPTUAL FRAMEWORK FOR IMPACT OF IT ON SUPPLY CHAIN MANAGEMNT

محل انتشار:

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خلاصه مقاله:

Supply chain management (SCM) is the 21st century operations strategy for achieving organizational competitiveness. Companies are attempting to find ways to improve their flexibility and responsiveness and in turn competitiveness by changing their operations strategy, methods and technologies that include the implementation of SCM paradigm and information technology (IT). However, our objective is to, with review of literature, specify the .areas that IT affect on supply chain and develop a framework for impact of IT in SCM

کلمات کلیدی: Information Technology (IT), Supply Chain management (SCM), framework

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