

عنوان مقاله:

The relationship between of information technology usage and the entrepreneurial skills of executive directors in executive organization of Kerman city

محل انتشار:

کنفرانس بین المللی مدیریت چالشها و راهکارها (سال: 1392)

تعداد صفحات اصل مقاله: 7

نویسندگان:

Mohammad Ziaaddini - Islamic Azad University RafsanjanRafsanjan, Iran

Homa khozaei - Islamic Azad University RafsanjanRafsanjan, Iran

خلاصه مقاله:

Information Technology is a stimulus engine which moves the wheels of employment and causes growth and activation of society's economy. Information is a basic and required tool for each entrepreneurial activity. Entrepreneurship is not possible without the support of units, organizations and human. Entrepreneurship needs to recognize the society, its needs and cultural, social and economical textures. People who has varied and stronger connections, improve their tasks better and gain the results earlier. Improvement of information technology is indebted to entrepreneurship. The entrepreneurial activities cause need cognition, opinion creation and technology production. The goal of this dissertation is to survey the effect of information technology in entrepreneurship improvement by library and internet methods. Generally, these results obtained that there is a connective relation between entrepreneurship and information technology. In this dissertation, the role of information technology in organization, entrepreneurship, features and characteristics of entrepreneurs, entrepreneurship opportunities and information technology participation in entrepreneurship have been surveyed.

کلمات کلیدی:

Information technology, Entrepreneurship, Entrepreneurship opportunities, Entrepreneurial skills of managers

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