

عنوان مقاله:

THE STUDY OF RELATIONSHIP BETWEEN SOCIAL INTELLIGENCE AND ORGANIZATIONAL PERFORMANCE
(CASE STUDY: ARDABIL REGIONAL WATER COMPANY'S MANAGERS)

محل انتشار:

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خلاصه مقاله:

Aim: The aim of this study was to investigate the relationships among dimensions of social intelligence, social skills, social information processing, social awareness, social desirability of organizational performance. Methods: This research was a descriptive study. The population in this study comprised all experts, assistants and managers of regional water companies in Ardabil province, and was about 164 randomly selected people. And to gather data from field methods the means of questionnaires were used. Tromso questionnaire was chosen and designed to measure social intelligence and organizational performance by assessing specific questions about Balanced Scorecard as independent variable. To achieve the multiplier effect of each variable on the dependent variable, Pearson correlation test was performed. Results indicated that social skills, social information processing, social awareness and social desirability of improving organizational performance had the most important part in social information processing, and social awareness and social skills played a secondary role in improving performance

کلمات کلیدی:

organizational performance, social intelligence, social skills, social information processing, social consciousness, social desirability

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