

عنوان مقاله:

Investigation of relation between organizational learning with organizational culture and technical innovation in the operational units of Iran Oil Pipeline and Telecommunication Company

محل انتشار:

دهمین کنفرانس بین المللی مهندسی صنایع (سال: 1392)

تعداد صفحات اصل مقاله: 7

نویسندگان:

Ali Ahmadipour - Operational unit of Iran Oil Pipeline and Telecommunication Company Arak, Iran

Ehsan Rezapour Nikroo - MSC, Department of Industrial Engineering, Arak Branch, Islamic Azad University Tehran, Iran

خلاصه مقاله:

According to the relation between organizational learning and innovation and the role of technical innovation as a source of competitive advantage, numbers of studies have tried to identify the determinants of organizational learning. One of the variables of high influence on both is organizational culture. Thus, organizational culture can facilitate learning or be a major barrier for it depending on the encouraged values in culture. It also reveals that organizational learning has a positive and significant effect on technical innovation. It means that higher organizational learning will change the organization into a learner organization and increase its positive impact on technical innovation. so organizational learning can be introduced as one of the enabler factors for emergence and development of technical innovation. Questionnaire is used as data and information collection tool. Also technique used for data analysis is Structural Equation Modeling (SEM) method and LISREL software is used for analysis hypotheses.

کلمات کلیدی:

Organizational learning; technical Innovation; Organizational Culture; Flexibility Culture

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/284147>

