

## عنوان مقاله:

Human Metrics Affecting Supply Chain Performance: An Empirical Study of Indian Manufacturing Organizations

## محل انتشار:

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## خلاصه مقاله:

The manufacturing organizations today are having a competition of supply chain versus supply chain. Existing research work fails to relate human metrics with supply chain performance. The authors intend to empirically assess the effects of human metrics on supply chain performance in the context of Indian manufacturing organizations. A rigorous literature review has identified 12 variables. The variables are individually measured and later on reduced in number by factor analysis. As a pilot study, primary data is collected from 100 manufacturing organizations by means of a questionnaire, both offline and online, which is administered across India and a scale is developed. t-test and factor analysis resulted in 3 factors related to human metrics. The outcomes of the research work provide valuable implications for the Indian manufacturing organizations to understand the factors affecting supply chain performance.

## کلمات کلیدی:

Supply Chain Management, Supply Chain performance, Human Metrics, Manufacturing

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