

## عنوان مقاله:

The Presentation of an Ideal Safe SMS Based Model in Mobile ElectronicCommerce Using Encryption Hybrid Algorithms AES and ECC

## محل انتشار:

هشتمین کنفرانس بین المللی تجارت الکترونیک با رویکرد بر اعتماد الکترونیکی (سال: 1393)

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## خلاصه مقاله:

Mobile commerce is whatever electronic transfer or transaction via a mobile modem through a mobile net in which the true value or advance payment is done for goods, services or information. A mobile payment system should be beneficial for all related persons. For a payment system to be a Successful system, End-user, seller, exporter and operators should see a additional value in it. End-user prefers simplicity, available speed, convenience, security and suitable cost. Sellers want to cover many customers powerfully a mobile payment system. They are attending to obtain additional money by mobile payment services by increasing security and reducing the riskof denying the transaction. There are various mobile payment technologies which some of them are successful, unsuccessful and gradually disappeared. In this article the various mobile electronic commerce payment models are studied by the aim of choosing the ideal model .After the application of hybrid AES Symmetric and ECC Asymmetric Algorithm coding, an SMS based model is presented in electronic commerce

## کلمات کلیدی:

Mobile payment, security, Mobile E-commerce,Encryption

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