

عنوان مقاله:

IMPROVEMENT ACTIVITIES AND NEW IDEAS IN THE AREA OF GREEN SPACE APPROACH TO COST
MANAGEMENT

محل انتشار:

اولین کنفرانس بین المللی ایده های نو در کشاورزی (سال: 1392)

تعداد صفحات اصل مقاله: 1

نویسندگان:

Ahmad Soleymani pour - *Faculty Member, Managing Director of Parks And Green Space Organizations*

B Behmanesh - *University Institution of Farzanegan*

D Fathi - *Parks and Green Space Expert of Isfahan*

خلاصه مقاله:

Today organizations of every type and size are facing increasing pressure to improve efficiency and effectiveness, almost all public service organizations and institutions over the past financially under pressure, This pressure has caused, the Chief Executive Officer to expand their services and in particular to think about change management approaches to planning and budgeting systems. And in this way can also reduce pressure on organizations develop their activities provide. Organization of parks and green spaces in recent years in understanding your position in search strategies for efficient use of resources raised, The directors of the challenges met in overcoming this problem's : • Determine the actual cost of the goods and services it • Connect to the strategic operational plans • Determine performance indicators and manage their • Improve processes • Evaluate the use of external services or outsourcing options • Coordinate the activities with the mission and strategic plan In this regard, the first step towards transcending the activity-based costing ABC respectively. In this way, valuable reconnaissance activities on the one hand and on the other worthless identify activities should be encouraged. In the second step, all activities and processes within the organization so as to differentiate the separate costing for each delineated. Knowing the cost of each of the activities and internal processes could be key important factors to achieve three major objectives, including control and monitoring, assessment, planning and foresight was placed at the disposal of the chief executive officer. All activities are classified into the following areas: Production and supply of resources, study design and planning, monitoring and control over the development and maintenance of resources. Using the output results to improve planning processes, and the proper use of resources took place, Initiatives took place during which a comparison between the cost of the private sector and the expected results were extracted. In this article I will referred a few examples: 1- Compare the cost of production and supply of Flowers and plants and compared with the private sector and its impact on policy and market control. 2- Compare the cost of design and monitoring of water distribution networks and transmission of the private sector in the management and maintenance of policy. 3- Compare the cost of the proper use of pesticides and spraying techniques with traditional methods

کلمات کلیدی:

Policy, market control, cost management

لینک ثابت مقاله در پایگاه سیویلیکا:

