

عنوان مقاله:

OBLBS-An Offer Based Location Based Service

محل انتشار:

سومین کنفرانس الکترونیکی بین المللی فن آوری اطلاعات، حال و آینده (سال: 1393)

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خلاصه مقاله:

location based services are widely available, based on users' geographical locations. The services are developing day by day because of their interesting and useful benefits. This paper proposed a new type of the services that is named: Offer Based Location Based Service (OB-LBS). The proposed system is related to the users' offers, so that they can share their own experiences of using a typical OB-LBS with newcomers. The users who use OB-LBS can leave their offers in the databases which are located on service providers (SP), so the newcomers visit the offers and choose a service with the highest quality among the same services. Indeed our proposed system is an interactive LBS system and the users can help each other to make a better decision in using a LBS. We presented our system with a case study of a restaurant, we also implemented a website based on the offers in the same case study.

کلمات کلیدی:

Location based services, developed LBS, Offer based LBS, interactive LBS

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