

عنوان مقاله:

Explaining the relationship between creativity, innovation and entrepreneurship

محل انتشار:

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خلاصه مقاله:

We're living in an era when the speed of innovations and inventions in the fields of science, culture, technology and industrialization is more accelerated than any other time in the history of mankind. Entrepreneurship has been identified as an engine of economic and social development in this period that can lead to growth and development, increase productivity and create jobs. However, the concept of entrepreneurship is merged largely with concepts such as creativity and innovation. So in this article it is tried to see these key factors as development of communities together. In this paper, first the concept of innovation was introduced, then the difference between creativity and innovation comes, at the end the relationship between creativity, innovation and entrepreneurship is depicted

کلمات کلیدی:

creativity, innovation, entrepreneurship

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