

### عنوان مقاله:

Sustainable development, product of green accounting and marketing and social responsibility, with emphasize to corporate governance

### محل انتشار:

کنفرانس بین المللی اقتصاد، حسابداری، مدیریت و علوم اجتماعی (سال: 1393)

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### نویسنده:

Mehdi Talebian - Young Researchers and Elite club, Central Tehran Branch, Islamic Azad University, Tehran, Iran

### خلاصه مقاله:

The concept of sustainable development is deriving from the social responsibility of government, companies and organizations. Organizations and companies as executor of government program, to play self role is trying to perform self social responsibility through reporting timely. Our purpose in this research is expressing social role of organization and business ethic in the organization and survey the relationship between corporate governance, green marketing, social reporting, government and sustainable development. Researches show that organization and companies play an important role in sustainable development, also improvement of social reporting can help to government in sustainable development process.

### کلمات کلیدی:

sustainable development, green marketing, corporate governance, social responsibility, government

### لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/367376>

