

عنوان مقاله:

The investigation into the effect of Ravayat Fath (The Chronicles of Victory) documentary movies on religious commitment of teenager audiences by presentation of a structural model

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خلاصه مقاله:

All members of the community, including adults and children, are constantly subjected to impacts of TV programs. The capabilities of documentary movies and their subjective and communicative effects on audiences are always included in the goals of artistic and media-related planners. Alternately, the characteristic of visual media has made religious missionaries to employ this communication factor appropriately in conveyance the given message and affecting on the audiences. The present survey has been conducted in order to study on impact of Ravayat Fath (The Chronicle of Victory) documentary movie on religious commitment among teenager audiences. The religion, as a message and medium, is considered like a message carrier and transferring agent to the audience. The statistical population of this investigation includes all female second graders from non-profit high schools in Tehran Area no 1, which are totally 1088 participants among them 382 students have been chosen as sample size by means Cochran formula for sampling. In this study, the questionnaire that was made by the researcher(s) has been administered for data collection. The results of study showed that Ravayat Fath documentary has affected on religious commitment among the given audiences.

کلمات کلیدی:

Ravayat Fath Documentary, Religious Commitment, Audience, Teenage

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