

عنوان مقاله:

Investigating Tourism Deficiencies in Qazvin Province in order to Reach Sustainable Tourism Development

محل انتشار:

کنگره بین المللی پایداری در معماری و شهرسازی - شهر مصدر (سال: 1393)

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نویسندگان:

Abbas Masoumi - M.A Student of Islamic Azad University Ajabshir Branch

Parisa Aberoomand Azar - Professor of Architecture

خلاصه مقاله:

Nowadays tourism is mentioned as one of the most high-income economical activities in a way that it is considered as an effective factor in economical, social, cultural, and skeletal planning of cities. Qazvin province is one of the historical regions of Iran where the history of first occupations goes back to Seljuk era. Now this region having valuable potentials is able to become a sustainable and attractive region in national and international levels. However, Qazvin province has not been able to reach mean of global standards in terms of tourist attraction yet, in spite of its abilities, various attractions, and being host of expert foreign tourists during previous decades, while this city has major natural, historical, and cultural potentials. Sustainable tourism is a tourism that is able to respond to the needs of current generation without reducing from capacities of next generations to respond to its needs. This research tries to present some suggestions on proper exploitation of tourism potentials of Qazvin using descriptive-analytical methods and collecting information via direct observation methods and direct interview with experts and elites of universities and preparing questionnaires. The objective of research is also identification and recognition of tourism deficiencies in tourism development of Qazvin, with emphasize on available capacities and limitations and providing necessary strategies for tourism development of the region. It has been concluded that by implementing provided strategies in this paper we will gradually witness attraction of more tourists and creation of employment and sustainable income for citizens of Qazvin city.

کلمات کلیدی:

Tourism deficiencies, Tourism development, Qazvin province, Sustainable tourism development, Tourist

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