

عنوان مقاله:

GREEN Management: the role of Green Management, Green Supply Chain Management and Green Building in Shazand Petrochemical Company

محل انتشار:

دومین کنفرانس بین المللی و آنلاین اقتصاد سبز (سال: 1394)

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نویسندگان:

Habibollah Javanmard - Associate Professor, Arak Branch, Islamic Azad University, Arak, Iran

Mitra Azarlo - Master of Human resource management, Arak Branch, Islamic Azad University, Arak, Iran

خلاصه مقاله:

In view of the serious environmental challenges that organizations are currently facing, taking action to protect environment and natural resources is becoming more persuasive and important. Accordingly, the aim of the current research is investigating the role of green supply chain management, green management and green building in Shazand petrochemical company as the statistical community. In order to collect data, a questionnaire was designed by researcher based on Theoretical foundations that was completed by the experts and managers of the company. The Validity of the questionnaire was tested by factor analysis method and the reality was confirmed by Cronbach's alpha. The obtained data are analyzed through the SPSS statistical software. In order to evaluate data, correlation test is applied. Analyses results revealed that there is a significant relationship between green supply chain management (GSCM) and green building with green management.

کلمات کلیدی:

Green building; Green supply chain management; Green management

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