

عنوان مقاله:

Financial Analysis on PadiberaNasional BHD Company (BERNAS) in Healthcare Strategic

محل انتشار:

کنفرانس بین المللی اقتصاد مدیریت و علوم اجتماعی (سال: 1394)

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خلاصه مقاله:

One of the companies listed on the Main Market of Bursa Malaysia is Padiberas NasionalBerhad (BERNAS).Bernas and its group of companies is a part of nation's domestic paddy and rice industry which produces paddy as well as the importation, storing, distribution and marketing of rice in Malaysia. Bernas company is now involved in seeding and farming activities, international rice industry and rice complementary business to increase its entire industry supply chain. With staff strength of 1,700 people, BERNAS continues to fulfill its obligations under a Privatization Agreement signed with the Government in 1996. This study tables financial statements of the company for three consecutive years that the resources of the Internet have been extracted World rice supply surplus to aid Bernas'cost. Global rice prices remain weak as global supplies continue to exceed demand. This will provide Bernas with more opportunities to procure attractively priced rice which will enhance its profit margin in the near future . Furthermore, rice stockpile is at maximum and has to be pared down soon, thus compounding the already oversupply market

کلمات کلیدی:

NasionalBerhad ,Bernas'cost, Bursa Malaysia, Food Industry

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