

## عنوان مقاله:

Analyzing the Effect of Decision-Making Approaches on Entrepreneurial Personality Traits

## محل انتشار:

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## خلاصه مقاله:

Entrepreneurial decision making is amazingly influenced by entrepreneurs' beliefs and their personality traits. Hence, without choosing an appropriate approach, entrepreneurs may confront with problems on decision-making process. The aim of the paper is to explain the relationships between approaches of decision making and entrepreneurial personality traits which might be known as characteristics of students who study humanities, engineering, natural sciences and veterinary at University of Tehran. The results of study showed that decision-making approaches associated positively with entrepreneurial features of students. However, among approaches, Decisive and Determined and Risk taking effect strongly on entrepreneurial personality traits. More specifically, the results of tests revealed that there is a meaningful relationship between male and female students on the creativity trait. In addition, high amount of risk taking trait not necessarily leads to careless or emotional decisions.

## کلمات کلیدی:

Decision making approaches, entrepreneurial personality traits, entrepreneurship, University of Tehran

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