

عنوان مقاله:

Economic management in the tourism industry in Iran and World

محل انتشار:

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خلاصه مقاله:

Today, the development of tourism, in all areas, both nationally and regionally, and internationally regarded government planners and managers, and private companies are located. According to the World Tourism Organization predicts by 2020, revenue from international tourism, the 1.6 billions of dollars. This study, based on an analytical method - descriptive, utilizing existing data, to investigate the management of the economy, the tourism industry in Iran is discussed. The results show that the tourism industry, a significant impact on economic growth and price index in the country. So that, for every one percent change in the arrival of tourists, an increase of %0.25, economic growth, and %1.1, the price will rise. So if planned and managed properly, can be done in this area can .contribute to sustainable development in the making

کلمات کلیدی:

Management , Economics , Tourism , Development , Iran

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