

## عنوان مقاله:

(Archetypal Architecture (Fundamental Sustainable Patterns

## محل انتشار:

کنفرانس بین المللی انسان، معماری، عمران و شهر (سال: 1394)

تعداد صفحات اصل مقاله: 20

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## خلاصه مقاله:

In this paper, the chaotic situation in contemporary architecture and the psychology reasons are studied, then some fundamental sustainable patterns which are based on psychology solutions are presented for architects. In order to gain the desirable architecture we have no strategy other than cognition of human needs. The question is if we can achieve architectural spaces which can handle humanistic emotions with a wide range of audiences. Are there permanent patterns by which we can gain a global and sustainable architecture? To what kind of nature these forms belong to that by observing them, despite the variety they have, the audience gets attracted like they found something missing from their own nature. And finally why the unconscious acts as a Time Machine whenever audience sees these forms and symbols? The very first step to answer these questions is defining archetypes and analyzing their influence on formation of forms and symbols. Then, the presence of archetypal patterns and symbols such as Sacred Transition, Mandala, Cosmic Pillar, Cosmic Mountain, Cosmic Spiral, Cosmic Dome, Cosmic Tree, Cosmic Arch and Lost Paradise are evaluated in architecture from past up to the present. Finally, patterns of Archetypal Architecture and its fundamental principles based on archetypes are presented for designing global popular projects for all times.

## کلمات کلیدی:

Archetype, Collective Unconscious, Psychology of Design , Global Architecture

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