

## عنوان مقاله:

Commercialization of university researchers,a new approach in economic development

## محل انتشار:

اولین کنفرانس بین المللی مدیریت، حسابداری و اقتصاد (سال: 1393)

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## نویسندگان:

Bahareh kaveh samani - *Training and education student, bachelor degree,bahonar teacher training center,shahrekordfarhangian niversity*

FatemeH Jafari Samani - *Training and education student, bachelor degree,bahonar teacher training center,shahrekord,farhangian niversity*

Hojatollah Moradi Pordanjani - *Trainer Doctorial student, educational management, bahonar teacher training center, FarhangianUniversity*

## خلاصه مقاله:

Economic system in new industrial community is based on the principle of competition and in this system some who have innovation in their activity can continue their economic life and remain in competition scene. It's obvious that innovation needs creativity and in today's world creativity without access to latest scientific achievements is impossible. So, manufacturers, distributors and those who are active in economy support parts and also who are trying in policy and culture, need Science and Research Products. So in this paper we investigate the barriers and steps of university research commercialization. Commercialization means convert results to products, services and process that can be subject of business and focus on make use of research results and economic value. Spread of this approach to research and act of this in development of society have been caused that many countries put it at the top of policy and scientific programs. This paper has been applied to the aim and measuring instruments, data collecting, statistics include all scientific literature around this subject

## کلمات کلیدی:

research, commercialization, university, Economic Development

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