

عنوان مقاله:

(The Public Diplomacy in U.S. Foreign Policy: Hollywood and the Middle East (Emphasis on Argo

محل انتشار:

کنفرانس بین المللی علوم و مهندسی (سال: 1394)

تعداد صفحات اصل مقاله: 13

نویسندگان:

bashir esmaeili

somayeh malekjamshidi

خلاصه مقاله:

American media diplomacy in the world is enforced by both the news media tools and cultural productions. Cultural tool is more durable and more effective to create a mental stereotypes and attitudes among international public opinion than media tools. Two instruments mentioned above, in the process of implementing the objectives of public diplomacy, are based on representation . American foreign policy after the events of 1199 in the Middle East is focused on concepts such as the fight against terrorism, Islamic fundamentalism and Islamophobia. This article will show that the changes in American foreign policy toward the Middle East affect cultural production of the U.S. . Here, among the multiplied cultural productions of America, Hollywood because of its importance and impact is considered as the main concern of this study. In order to do so, the film Argo as one of the most political film about Iran in Hollywood, is going to be analyzed. The main hypothesis of this paper is that after 1199 Hollywood has become a medium for representation and implementation of foreign policy in the Middle East. Furthermore, one of the main goals of American Media diplomacy is the Islamic Republic of Iran

کلمات کلیدی:

Public Diplomacy, Foreign policy, Hollywood, Middle East

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/424387>

