**عنوان مقاله:**

The Effect of Knowledge Management on Organizational Creativity by the Mediating Roles of Self-Organization, Corporate Innovativeness and Organizational Communication

**محل انتشار:**

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**خلاصه مقاله:**

Creativity and innovation are very important to achieve successful performance results in the organizations. Even there is a common view about the effects of the environment to increase creativity; there are limited studies about the companies how to use their corporate tools for this purpose. This study aims to determine the factors behind organizational creativity and evaluate the effects of these factors on organizational creativity within a model demonstrating structural relations. The rapid development of information and communication technologies have been changing the organizational structure, business and work methods, manager and employee profile, and in general work life, and have been bringing out new models particularly in communication in inside and outside the organization. In this study we examine the effects of these organizational predictors like knowledge management and self-organization on the employee creativity through communication. In our survey we used questionnaire method to the convenient sampled 227 employees in Turkey. Factor analysis towards findings and progressive intermediary variable tests are carried out by verifying different models. It was found that the most important factor determining organizational creativity is organizational communication support followed by corporate innovativeness

**کلمات کلیدی:**

Knowledge Management, Self-Organization, Corporate Innovativeness, Organizational Communication, Organizational Creativity

**لینک ثابت مقاله در پایگاه سیویلیکا:**