عنوان مقاله:

Cultural Issues in Multi- cultural, Mega- Project Environments

محل انتشار:

چهارمین کنفرانس بین المللی مدیریت پروژه (سال: 1387)

تعداد صفحات اصل مقاله: 9

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خلاصه مقاله:

Today project management operations must integrate skills from the full spectrum of technical, environmental, and From the .human sciences, in addition to the themes developed within the nine knowledge areas of PMBOKY hundreds of unpredictable parameters encountered in a project's management life cycle, human resource is the most critical single factor as it deals with the complex interactions of psychology, nationality, religion, ethnicity, geographical environmental, culture & sub- cultures, up- bringing, political ideology, etc of each individual project stakeholder. To further compound this factor the attitudes, aspirations and objectives of individual stakeholders usually evolve over the .project life as both internal and external influences impact the project

كلمات كليدى:

لینک ثابت مقاله در پایگاه سیویلیکا:

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