

عنوان مقاله:

Examining the effect of entrepreneurialism on small businesses performance Case Study: Nasir Abad, Tehran Industrial town

محل انتشار:

دومین کنفرانس بین المللی پژوهش های نوین در مدیریت، اقتصاد و حسابداری (سال: 1394)

تعداد صفحات اصل مقاله: 13

نویسنده:

Abbas Ziaeikia - Phd Student Department of Entrepreneurship Shahid Abbaspour Complex, Islamic Azad Qazvin, Qazvin, Iran

خلاصه مقاله:

In this changing era, due to the high environmental uncertainty and continuous changes, small businesses are facing many challenges and to be able to remain in the competition, must comply with these changes. One of the methods that is used to examine these challenges is the Utilization of entrepreneurialism. The purpose of this study is to investigate the relationship between the Entrepreneurialism and performance of small businesses in the industrial towns in Iran. This study examines the relationship between the Entrepreneurialism and performance in small businesses in the industrial town of Nasir Abad, Tehran. The purpose of this study is to determine the relationship between leadership, bold competition, risk taking, independence, integration and innovation and government's support with performance. This research is a descriptive survey and the study population is all small businesses in the industrial town of Nasir Abad, Tehran. To collect the data, the library study and questionnaires was used. Research hypotheses that suggest a relationship between indicators of Entrepreneurialism and government support (intervening variable) with performance were examined using Spearman correlation test. From six hypotheses, four were approved at 95% of confident level and 2 of them were rejected. In fact, there is no significant correlation between tendency to bold competition and independence orientation, with performance.

کلمات کلیدی:

Corporate entrepreneurship, Entrepreneurialism, small business, performance

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/439843>

