

## عنوان مقاله:

Identifying factors affecting the presence of football fans in stadiums

## محل انتشار:

نشریه پژوهش در مدیریت ورزش و روانشناسی, دوره 1, شماره 6 (سال: 1392)

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## خلاصه مقاله:

Background: Today's fans are one of the most important assets of any club that has many benefits for them. Thus according to their motivation for attending the stadium is veryimportant. The aim of this study was to identify factors affecting the presence football fans. Materials and Methods: This study descriptive survey Field method, the statisticalpopulation included all the fans team fair shahid sepasi Shiraz (N=7254). The statisticalsample the volume of Due to the statistical population consisted of 367 subjects were determined through the Morgan-kerjsi table (n=367). The data collected included individualfeatures of questionnaire and a standardized questionnaire Elmir and et al (2009) in which 31 questions value 5 Likert scale was adjusted at four factors by them reliability and validity was reported in desirable. Results and Discussions: Single-sample t-test results showed four factors play charm of, fans preference, facilities and economic factors affect fans attendance at the stadium. Conclusion: According to the results suggested are authorities and managers of sports clubs in consideration these factors field for the more fans in stadiums provided Presence

**کلمات کلیدی:** Fans, Football, Stadiums

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