

عنوان مقاله:

The Survey of Business Intelligence in the Baqiyatallah Hospital: Our Experience and Literature Review (Tehran, 2014)

محل انتشار:

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خلاصه مقاله:

Introduction: one of the important aims was to provide services with the quality of organizational intelligence and aim of this study was to assess the organizational intelligence in Baqiyatallah hospital that conducted based on Karl Albrecht's Organizational intelligence components. We tried to evaluate the status of the quality of services based on these components. Methods- the study was descriptive and was conducted through cross-sectional method. The sampling method was full enumeration from the top and middle managers of Baqiyatallah hospital in which 107 respondents were questioned. Data was collected by the Karl Albrecht's standard questionnaire of organizational intelligence that included 7 component and 49 questions. The validity of questionnaire assessed by face and content-related validity and reliability was obtained using Cronbach's alpha 0/92. Data was analyzed in SPSS 15. We used descriptive statistics such as mean, standard deviation and inferential statistics such as Pearson's test, t - test. Findings- 57% of participants were male and 43% were female. Findings indicated that unity and agreement in hospital with mean 3.18, SD 0.4 and appetite for change with mean 2.61, SD 0.5 had highest and lowest rating respectively. The total score of organizational intelligence in the hospital had mean 2.92 and SD 0.4. Conclusion- according to scores obtained, the organizational intelligence of the hospital (with mean 2.94 and SD 0.4) had the middle level. We can perform and implement the organizational intelligence through some corrective measures.

کلمات کلیدی:

Business Intelligence, Organizational Intelligence, Hospital, data, data Mining

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