عنوان مقاله:

SELECTION OF MOST DESIRED SERVICE PROVIDER IN SHIPPING PROJECT MANAGEMENT :A FUZZY ANALYTICAL APPROACH

محل انتشار:

دومین کنفرانس بین المللی مدیریت پروژه (سال: 1384)

تعداد صفحات اصل مقاله: 12

نویسندگان:

Mitra Kalyan - *Marine Engineering And Research Institute*

Ranajit Chakraborty - *Dept. of Business Management*

S.P. Chowdhury - *Dept. of Electrical Engineering*

خلاصه مقاله:

Sin-qua-non pre-requisites for the development of economy of a nation are effective transportation of goods for both consumption and industrial set up. Personnel of ships are the goodwill ambassador of a country. Running of a ship can be considered as a project itself, because it involves efficient management of various operations.Cost effective management of various service operations are involved. On the basis of these Ship owners / agents want to judge the different service providers. Service provider ranking in the light of such furnished information is of immense importance to sea borne trade.Ranking of service providers is a complex procedure of setting priorities in where one has to make the best decisions when both qualitative and quantitative aspects of a decision need to be considered.In this study we compare the different service providers by fuzzy analytical process

کلمات کلیدی:

Performance Measurement; Ranking. MCDM Model; Fuzzy AHP Technique; Service providers

لینک ثابت مقاله در پایگاه سیویلیکا:

https://civilica.com/doc/4807