

عنوان مقاله:

Destination the Role of Information Technology in Enhancement of Knowledge Management Practices in Small and Medium Enterprises (SMEs) in Iran

محل انتشار:

هفتمین کنفرانس ملی و اولین کنفرانس بین المللی مدیریت دانش (سال: 1394)

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خلاصه مقاله:

This paper is concerned about information technology role on enhancement of knowledge management practices especially in Iranian small and medium enterprises (SMEs) as a leading Islamic country considering to the Iran 1404 plan for becoming first rank in Middle East in comprehensive advance. It is due to potential of SMEs with expecting about providing employment, generating innovation, creating wealth, reducing poverty, enhancing the standard of living and contributing to the areas in which they operate around the world. Beside, business landscape is changing rapidly and the competitive environment is no longer predictable. Survival and success depend entirely on the organization's ability to adjust to the dynamics of the business environment by making effective decision-making and proper utilization of skills and knowledge of employees. So, the Iranian SMEs must to learn how increase their knowledge management as an intangible asset by using IT tools for growing and surviving in the global competitive environment.

کلمات کلیدی:

(Information Technology, Knowledge Management Practices, Small and Medium Enterprises (SMEs

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