

عنوان مقاله:

The Role of Free Zones in the Development of Tourism: Case Study of Kish Island

محل انتشار:

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خلاصه مقاله:

The current research investigates the role of free zones in the development of tourism. For this reason, it firstly studies the tourism status in the World, Iran and the Kish Island, illustrates the history, goals and functions of the freezones and investigates the pros and cons of free zones in the development oftourism. A documentary and library research method was used to conduct thissurvey. The results implied that free zones, particularly Kish, can attracttourists to satisfy the economic goals as it has mentioned in the Law of FreeZones and the National Economic, Social and Cultural Plan. Each of thesezones has unique characteristics which are suitable for the achievement of these goals. Establishment of international exhibitions, sport stadiums, theaterhalls, modern cinemas, equipped hotels, shopping .malls, and hospitals andhealth centers can be considered by the managers in this island

کلمات کلیدی: Free zones, Tourism, Kish Island, Persian Gulf, Iran

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