

عنوان مقاله:

The General Review of Dualities Theory in Managing Organizational Change

محل انتشار:

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خلاصه مقاله:

This article is about how duality theory is perceived by leaders and how we should focus on its element. It is important because organization tend to underestimate the importance of dualities. This research will show that duality thinking provides us the knowledge to handle opposing values and appreciating the concept on utilizing it. It is a paradox that needs identifying and explaining in an attempt to understand how to mediate between two opposing poles. This article will provide a basic understanding on how paradoxes are managed and by balancing the duality tension what possible effectiveness will occur.

کلمات کلیدی:

Duality theory, dualistic tension, paradox

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