

عنوان مقاله:

Corporate Social Responsibility, Challenges, Prospects and Its Impact on Infrastructural Developments in West African Economies

محل انتشار:

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نویسنده:

Maryam Abdullahi Habib - *PhD Research Candidate, College of Economics and Business Liaoning University, Shenyang, China- Lecturer, Shenyang Aerospace University, College of Economics and Business, Shenyang, China- Chief Auditor, Liaoning University's Society of International Acad*

خلاصه مقاله:

The main reason for the existence of Corporate Social Responsibility (CSR) initiatives is to facilitate the move towards development where needed. CSR in developing countries and in particular, West African economies have been lagging behind the 'Best in class' practices such as those in the western world. In this context, this study aims to explore on CSR already in existence in this region and the updates on developments brought about as a result of the various contributions made with regards infrastructural developments there in. Sources from secondary data—internet, books and articles—were collected with varying views from expertise in the area of concern. The contents gathered will give an overview to MNCs, government bodies—local or foreign—, development agencies, and individuals and what is expected to facilitate the bridging of the huge gap between what is practiced and what is expected. The theoretical paper will also create an insight to how a double sided CSR can be embarked on which will maximise wealth, elevate organizational reputation, contribute to infrastructural developments in West Africa and anywhere else and at same time fulfilling its objectives.

کلمات کلیدی:

CSR, Infrastructural developments, West Africa, Challenges, Prospects, Ethical social responsibility

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