

## عنوان مقاله:

Mining users` navigation patterns for building web pages recommendation system

## محل انتشار:

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## خلاصه مقاله:

Due to the quick growth of the World Wide Web, retrieval of useful information from the Internet for a particular web user or a group of users becomes very difficult. Recommendation systems using web usage mining help providing an adaptive web environment for the web users. This paper presents a novel approach for page recommendation using fuzzy association rule mining algorithm. This method extracts previous users` access patterns and then employs them to recommend appropriate web pages for the active user. An illustrative example explains this method in details.

## کلمات کلیدی:

Web recommender, Web usage mining, Fuzzy association rule mining, Pattern discovery

## لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/488395>

