

عنوان مقاله:

The effect of online payments in E – Commerce on Corporative Economic Performance leather The study of the interior in Tehran 2017

محل انتشار:

سومین کنفرانس بین المللی اقتصاد سبز (سال: 1395)

تعداد صفحات اصل مقاله: 14

نویسندگان:

Matineh Moghaddam - *Master of Business Administration in International Business student, Payam Noor University Center Of West Tehran, Iran*

Mohammad Heidari Goujani - *Ph.D Student , Public administration (Human Resources Management), Lecture of Payam Noor University*

خلاصه مقاله:

Trade As A Factor In The Boom Economy Of The Country, Infrastructure Builder And have An Important Role Of Entrepreneurs In The Social Welfare Field And Because Of That Aren't On Global Governments Take Action To Support Commercial Activities In Different Ways, Such As Facilitation Of Trade Infrastructure Including E-Commerce's-Commerce That Will Replace Traditional Commercial Businesses Has Been Expensive. The Main Objective is Reviews the Impact of the Online Payment Methods in E-Commerce on the Economic Efficiency of Commercial Companies Tehran .Tools for Data, A Questionnaire (Likert) and Data Analysis Software SPSS ,Excel. Information On The Two Sections Of Inferential Statistics Was Studied. 95% Of The Questionnaire By The Cronbach Alpha Was Approved And The Results Showed That Online Payment In E-Commerce On Economic Efficiency And efficiency According Friedman Tests Were The Most Payment Methods Included, Mobile Web, SMS And Account-Based Payment For Direct Account

کلمات کلیدی:

E-commerce, online payments, economic efficiency, the trading company apparel, Leather

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/490795>

