

عنوان مقاله:

How to increase the human force productivity in Municipality of Tehran by the Goodwin Model

محل انتشار:

سومین کنفرانس بین المللی حسابداری و مدیریت با رویکرد علوم پژوهشی نوین (سال: 1394)

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خلاصه مقاله:

Nowadays, productivity enhancement is an appropriate tool to make a competitive space between organizations. For this reason, they are about improving related productivity by applying or effective combination of the available resources. These efforts to enhance the productivity have been result in promoting the human resources in organizations. Following this, in current research, it has been tried to update the human force productivity in Tehran Municipality (civic services assistant). Applying approaches of Goodwin model, measuring productivity enhancement of the human force and eventually, presenting some suggestions for making an improvement on the human force have been done in this research. The method of BSC score card of balance as one of the EFQM tools was used to evaluate the performance and indexes equilibrium and methods of the Goodwin model. In this regard, the methods of descriptive statistics including the frequency distribution table, average along with drawing sketch and the parametric derivative statistics methods have been used to carry out the current research. Some statistical tests such as the test of average statistical hypothesis of two societies, the test of comparison means even, the test of Cronbach's alpha and also the test of Friedman have been applied in different analysis. All these analysis accompanied with drawings were performed using the statistical software of advanced SPSS

کلمات کلیدی:

human resource productivity improvement, the Good Win model, the Municipality of Tehran

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