

عنوان مقاله:

Let's step beyond the conventions in teaching and learning entrepreneurship: Critical view to entrepreneurship pedagogy

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خلاصه مقاله:

Studies in both developing and developed countries have shown that the need to produce more educated entrepreneurs is increasing. But this question has still remained that how can we foster graduates who think out of the box, see opportunities that others may not see and take action while others hesitate. In other words, how can we create entrepreneurs at universities? This article shed light on this issue and scrutinize ontologies, perspectives, and literature in this regard and finally propose an approach, some pragmatic strategies, and class activities and tasks by which educators can step beyond the conventional methods of teaching and play a stronger role in fostering entrepreneurs in academic environments. We will show that why the constructivist approach is more in line with entrepreneurial pedagogy objectives and how some class tasks help educators fulfill those objectives

کلمات کلیدی:

Entrepreneurship, pedagogy, constructivism

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