عنوان مقاله:

Representing a Conceptual Frame for Examining the Role and Applicationsof Decision Supporting Systems in E-Tourism in Iran

محل انتشار:

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خلاصه مقاله:

A huge amount of websites in developing and developed countries about tourism reveal the importance of it inthe present world. IT technology in e-tourism has become prevalent in those countries as well. However, in somescholars' ideas, for the lack of proper investment in this field, this phenomenon is in its primary stages yet. Thisstudy aims to examine and represent a model for examining the place of information and decision-supportingsystems in e-tourism of Iran. For this purpose, first previous models of such systems are investigated; then, aconceptual model of information supporting systems in e-tourism will be represented

کلمات کلیدی:

information system, decision-making supporting systems, tourism industry, developingcountries

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